

The kids you lead are being pushed toward a **\$250,000 mistake**. You can stop it.

The families in your care face the biggest financial decision of their lives with a blindfold on — and they are told that is the safe choice. You are the person they trust. This is the truth-first toolkit that lets you show them the real numbers, every honest path, and a plan that works.

\$1.8T+

owed in education debt nationwide

28%

who start a degree never finish it

\$250K

true 4-year cost of one wrong choice

What every member gets

ROI Calculator

The true 4-year & 50-year cost of any school in 5 minutes.

Readiness Assessments

Dual-respondent diagnostics for teen and parent.

7-Year Blueprint

A phase-by-phase plan from junior high to freshman year.

Skills & Pathways

Keyboard Dojo, the 8 daily skills, and every path compared.

Roll it out in one weekend

- 1 **Open with one honest number.** Run the calculator live on one real school. The number persuades for you.
- 2 **Let them self-diagnose.** Families start a readiness assessment on their phones and feel the gap.
- 3 **Make the offer once.** Founding pricing is locked-for-life and limited — scarcity plus fairness closes fast.
- 4 **Hand them a next step.** Share this sheet, point to the sign-up link, start one family that day.

Founding Member **pre-launch** pricing

- ✓ Founding Family — \$79/yr (\$149)
- ✓ Founding Coach — \$249/yr (\$499)
- ✓ Founding Ministry — \$399/yr (\$799)
- ✓ Founding Community — \$899/yr (\$1,800)

Locked for life · only 100 seats · 30-day guarantee

Become a Founding Member before the 100 seats are gone

<https://eduroiresults.com/membership>